

## **Autotype to Auction Original Polaroids and Prints by Acclaimed Photographer Dewey Nicks to Help Fund Design Scholarship**

Santa Barbara, CA (January 23, 2020) -- Autotype—a platform dedicated to connecting, curating, and empowering great design—is thrilled to announce its auction featuring original works by renowned fashion and celebrity photographer Dewey Nicks. Hosted exclusively on [AutotypeDesign.com](http://AutotypeDesign.com) from January 23rd - February 13th, the auction will include never-before-sold prints and Polaroids from Nicks' personal archive spanning the 1980's through early 2000's, with 20% of all sales benefitting the Autotype + Dewey Nicks Scholarship. Nicks and fellow industry icons Leslie Simitch of Trunk Archive and Carol LeFluffy of Eye Forward will serve as panelists to select a photography student who will receive financial support, professional resources, and mentorship through the scholarship.

Nicks established his own photography education at Pasadena's ArtCenter College of Design before shooting for clients such as *Vogue*, *GQ*, *Vanity Fair*, Bergdorf Goodman, and Ralph Lauren and capturing iconic images of celebrities from Cindy Crawford to Leonardo DiCaprio on film. Over three decades, Nicks has collected and preserved hundreds of these photos, many of which were featured in his books, *Kustom* and *Polaroids of Women*. Archived since the shoot dates, the 1-of-1 original test prints will finally be available to the public.

"These weren't made to be sold—it's my secret stash," Nicks explains. "In the analog days, there was no digital, no iPhone, so Polaroids had this certain importance. Sometimes Polaroids and test prints became the most beautiful object of the shoot, maybe the most precious of all."

There will be more than 50 prints in the auction, including Polaroids of Natalie Portman, Patricia Arquette, and Beck, as well as original analog prints of Leonardo DiCaprio, Cameron Diaz, Sofia Coppola, Keith Richards, Christy Turlington, and many more.

In addition to the online auction, all photos will also be available for purchase during a launch party held at Downtown L.A.'s Alchemy Works on January 23rd from 6-8 p.m. Nicks will be on-hand to discuss his pieces, sign copies of his book, and share behind-the-scenes stories from his most famous works.

In addition to the auction, Autotype is excited to debut an exclusive line of T-Shirts featuring Nicks' most quintessential images available on Autotype's online shop

beginning January 23rd and beyond. 20% of all sales from the auction and tees will benefit Autotype's Emerging Designer + Dewey Nicks Photography Scholarship.

Since its inception in 2019, Autotype has been committed to investing in the next generation of designers not just financially, but through mentorship, resources, and potential internships. For the Autotype + Dewey Nicks Scholarship, the photographer will serve as a judge alongside Simitch and LeFluffy to select one winner of the \$1,000 scholarship, with opportunities for more scholarship recipients as the fund grows. Through events like the Dewey Nicks auction, Autotype opens students to a network of established designers who help them develop ideas, shape projects, and connect with the community.

"There's a history of mentoring young photographers—bringing them on your crew and showing them how I work," Nicks says. "It's helped me multiple times and I would love to be able to help somebody else that's coming up. We're going to do that with Autotype. Young photographers are always the breath of inspiration for this industry and they always will be."

For more information on Autotype, Dewey Nicks, and the auction, visit [AutotypeDesign.com](https://www.autotypedesign.com).

**About Autotype:** Autotype is a design community that curates and creates thoughtful, innovative products, shares the in-depth stories behind boundary-pushing brands, and empowers the next generation of designers through its Emerging Designer Scholarship. Autotype believes design should be beautiful, timeless, thoughtful, and inclusive. That's why 10% of every marketplace product sold contributes to young designers who receive money, mentorship, and opportunities to propel their creativity further. As both a place to showcase the works of others and its own designs, Autotype is dedicated to exploring the people, process, and products in design.

**About Dewey Nicks:** Best known for his aspirational, cinematic, and airy style, Dewey Nicks seamlessly blends Midwestern innocence with California cool in his iconic photos. Over the years, his unique eye has attracted the likes of *Vogue*, *Harper's Bazaar*, *Vanity Fair*, Bergdorf Goodman, Roxy, Tommy Hilfiger, and Giorgio Armani his work, as well as celebrities like Leonardo DiCaprio, Cindy Crawford, Kelly Slater, Cher and George Clooney in front of his lens. His deft fluency in visual storytelling has brought him into commercial work and documentary and feature films, across oceans and urban playgrounds. Nicks' signature photography is best identified by a playful exuberance and unique personal intimacy with his subjects, both candid and quotidian.

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